**Part 2: Strategic Planning Exercise Sheet**

**VISION**

Answers to these areas will help to build your VISION…

* **Build on your Strengths and Opportunities** (Anything NEW that you should be working towards? Or something you do well that should be expanded?)
* **Eliminate your Weaknesses and Threats** (What key areas do you need to solve, eliminate…turn into a positive direction?)
* **How do you see your Organization in the year 2020**?
  + What words come to mind?
  + What will your programs/services be like?
  + Where will you be operating?
  + Who will be your partners?
  + What foundation pieces do you want to build on.

Take a few minutes to think about this and pull out 2-4 key ideas that you see as part of your future.

|  |  |
| --- | --- |
| Strengths | Weakness |
| Opportunities | Threats |

**Write a Draft Vision Statement** (use key words from above)

**Strategic Directions:** Close the gap between the MISSION and the VISION we have charted. Look at the SWOT and do some key words stand out that could be strategic directions?

**Our Strategic Directions are:**

1.

2.

3.

4.

**Strategic Direction #1: Volunteers**

**Goal:**

**Objectives:**

See Strategic Priority Tracking Chart template to work with.